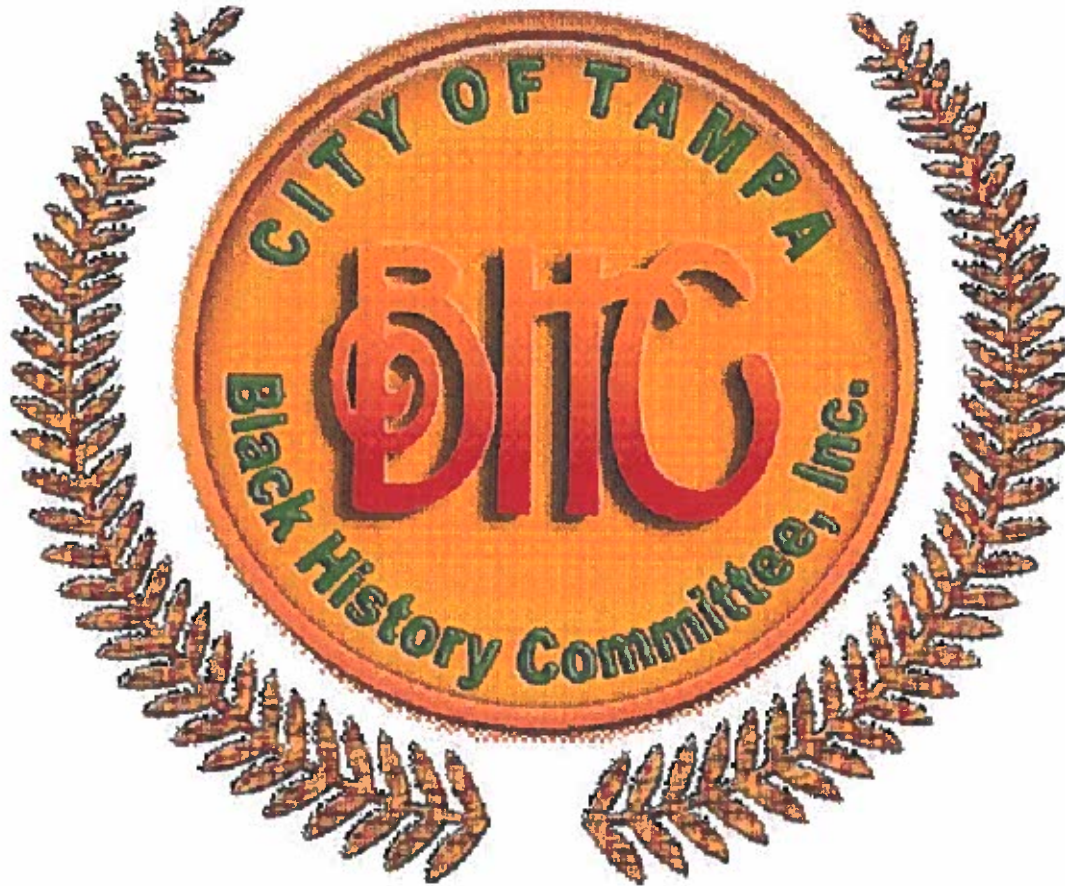


**CITY OF TAMPA BLACK HISTORY COMMITTEE, INC.
MISSION STATEMENT**



Our mission is to promote the continuing education of African-American history to people of all ethnic backgrounds by embracing education through the City of Tampa's Annual Black History programs, and sponsoring events that will teach and explore the rich culture of African-Americans in our community and in the world.

P.O. Box 1782
Tampa, FL 33601
www.cotbhc.org
(813) 814-3031

**CITY OF TAMPA BLACK HISTORY COMMITTEE, INC.
COMMITTEES**



City Of Tampa Black History Committee, Inc. MEMBERSHIP FORM

Name: _____

Work Address: _____

City: _____ State: _____ Zip: _____

Telephone: (Hm) _____ Work: _____ Cell: _____

Department Name: _____

Annual Membership Fee: \$25 Associate Fee: \$10
 - Check - *Pay-Pal - Cash
*Additional service fee of \$3 on major credit cards

Signature: _____ Date: _____

By signing this form you are indicating that you want to be a member of the City of Tampa Black History Committee, Inc.

REVISED 08/13/2014

Please review the following committees to determine which one you would be most interested in serving on (attached are descriptions for each committee).

- Membership Engagement _____
- By-Laws _____
- Education/Scholarship** _____
- Event Planning** _____
- Public Relations** _____
- Sponsorship/Opportunities** _____
- Technology** _____

**Please mail to: COTBHC – P. O. Box 1782 – Tampa, Florida 33601 or
 Email: cotbhc@gmail.com**

Contact: (813) 814-3031

Sponsorship/Opportunities:

This committee will direct all fund raising activities and coordinate all marketing materials. The committee members' task will include: putting together an "ask" for the City of Tampa Black History Committee, Inc. (COTBHC) general members to present, developing the "story" of the organization, grant writing, seeking out an underwriter for specific COTBHC projects, reach out to local, regional and national corporate organizations, develop letters for solicitations and training COTBHC members to make presentations on behalf of organization.

Event Planning:

This committee will layout the logistics for the development and completion of major projects sponsored by the COTBHC. The members of this committee will be in charge of the following tasks: venue identification, beautification of venue, arrangement of booths, tables, projects, and all other presentation associated materials, define site perimeters for the public and media during COTBHC events, placement of COTBHC banner, placement of materials received from partners and sponsors during events, and placement of all technical and support items related to event, and placement of media cameras during event.

Public Relations:

This committee will develop and disseminate information about COTBHC programs and projects. The members within this committee will be charged with the following tasks: work in tandem with the Sponsorship/Opportunities committee to reach out to local, regional and national corporate organizations, develop press releases that showcase activities of COTBHC and its partners/sponsors, create an information dissemination list comprised of print, broadcast and digital media sources, document activities of COTBHC (via video camera or still camera), post information and updates about COTBHC and its programs in a digital format (video or print) for public consumption, greet and acknowledge guests (including sponsors and media) during COTBHC events.

Technology:

This committee will work in tandem with all of the other committees in order to meet goals set forth by the COTBHC. The members of this committee will be asked to do the following: streamline production of printed materials related to COTBHC events and programs, develop look of digital and web-based materials, and use technology as a creative way to develop the profile of COTBHC.

Education/Scholarship:

This committee will develop programs that showcase the talents and harness the potential of Hillsborough County School students. It will work with local, regional and national education systems and businesses to promote the development of Hillsborough County school students. This committee will also coordinate all scholarship/endowment-related functions of the COTBHC.

By-Laws (scope of committee under review)

Membership Engagement: (see next page)

Membership Engagement-new sub-committee (total scope not finalized). Some duties/responsibilities will include the following:

- ❖ Tracking of active members; sending a “thank you” for joining email
- ❖ Updating membership literature
- ❖ Engage with former members to become active
- ❖ Create and Plan an Appreciation Day for Active COTBHC members
- ❖ Research and Implement an Annual Competition Day (COTBHC vs. TPD day of Play) &/or Holiday Gathering (Thanksgiving); (to partner with Juneteenth committee to provide some form of scholarship from COTBHC).
- ❖ Coordinate and Host Closing Ceremony
- ❖ Obtain suggestions from community partners for COTBHC to provide a “Day of Service”
- ❖ Coordinate a “Night at the Museum” and/or “Night at the Library” to educate youth in African American Culture
- ❖ Contact elementary schools and/or Day Care facilities for COTBHC members to provide services during February to “Read to the elementary students”

And more...



City of Tampa Black History Committee, Inc.

P.O. Box 1782

Tampa, Florida 33601

Phone: (813) 814-3031

SPONSORSHIP OPPORTUNITIES & BENEFITS

Legacy Sponsor (Title Sponsorship): \$20,000

- Organization name listed on COTBHC website, with link to URL
- Full-page back of Souvenir Booklet (color)
- Logo inclusion or mention in advertisements and collateral
- Distribution of company-provided flyer, promotional item, or publication
- Back cover advertisement on Souvenir Scholarship Ceremony Program Booklet
- Corporate banner with company logo displayed at entrance of event
- Photo opportunity with key COTBHC members

Heritage Sponsor: \$10,000

- Organization name listed on COTBHC website, with link to URL
- Logo inclusion on select promotional collateral where appropriate
- Logo inclusion or mention in select advertisements and publications where appropriate
- Distribution of company-provided flyer, promotional item, or publication
- Corporate banner with company logo displayed at event
- Full-page in Souvenir Scholarship Ceremony Booklet (color)

Generation Sponsor: \$3,000 - \$5,000

- Organization name listed on COTBHC website, with link to URL
- Distribution of company-provided flyer, promotional item, or publication
- Corporate banner with company logo displayed at event
- Full-page in Souvenir Scholarship Ceremony Booklet (black & white)

Tradition Sponsor: \$2,000

- Organization name listed on COTBHC website, with link to URL
- Distribution of company-provided flyer, promotional item, or publication
- Corporate banner with company logo displayed at event
- Half-page in Souvenir Scholarship Ceremony Booklet (black & white)

Kinship Sponsor: \$1,000

- Distribution of company-provided flyer, promotional item, or publication
- Mention in Souvenir Scholarship Ceremony Booklet and select advertisements

Values Sponsor: \$500

- Mention in Souvenir Scholarship Ceremony Booklet and select advertisements



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Tampa, Florida 33601

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GOLF-SPONSORSHIP OPPORTUNITIES & BENEFITS

Diamond Sponsor (Title Sponsorship): \$2,400

Organization name listed on COTBHC website, with link to URL

12 Players for tournament, including lunch

2 Tee box signs with logo

Recognition at awards presentation

Advertisement/ promotional item in handout bags

Platinum Sponsor: \$800

Organization name listed on COTBHC website, with link to URL

4 Players for tournament, including lunch

1 Tee box sign with logo

Recognition at awards presentation

Advertisement/ promotional item in handout bags

Gold Sponsor: \$400

Organization name listed on COTBHC website, with link to URL

2 Players for tournament, including lunch

1 Tee box sign with logo

Recognition at awards presentation

Advertisement/ promotional item in handout bags

Silver Sponsor: \$200

Organization name listed on COTBHC website, with link to URL

Sponsor of putting, longest drive, closet to pin or closest to line

Recognition at awards presentation

Advertisement/ promotional item in handout bags

Bronze Sponsor: \$50

1 Tee box sign with logo

Team: \$300

4 Players for tournament, including lunch

Individual: \$75

1 Player for tournament, including lunch